



# Si-Fi CAS

“ **Set it & Forget  
it Authoring . .**

Set it & Forget it Web Authoring



You're about to make a web services purchase in the next little while but you're overcome with the amount of suppliers, options, compatibility issues, reputation of vendor issues that you've stalled in your search. This position that I've just described to you is part of what we call "The 5 biggest worries that a buyer faces when finding a Web Services Company and how to eliminate them". The link to this eBook is available at the end of this eBook.

“**Set it & Forget it Content Authoring System. Creating new content for your web site couldn't be any faster and easier. Knock off “the 5 biggest worries...” by choosing Si-Fi CAS today!**”

You're not any different than all the other people who are overwhelmed with information and confusion. The "Confidence Gap" between you and your suppliers seems to be a chasm. But wait, help is not far away.

Let me tell you about "Si-Fi CAS" and how it is part of a system that eliminates the 5 biggest worries mentioned above. Si-Fi CAS is our "Set it & Forget it Content Authoring System" that takes the worry out of your purchase decision. But first, let's begin with what exactly it is?

If you've ever wanted to get one or more of your web pages online but had to play telephone tag and email exchange for weeks on end, then you'll appreciate what Si-Fi CAS has to offer.

Si-Fi CAS is simply a content authoring system that is based on your web site template. This assumes that you already have a web site. Once you've got one, it's just a matter of putting it into our system and hitting "GO".



Once it's all setup, you simply click several buttons to publish new content and web pages. The best part is that your site runs from a database which allows you to manage your business while at the same time managing your web site.

What is a template? It's simply laying out the structure of your web site, such as where you would like text, images and your logo to go. Also, the details like link colors, and much more. All additions, changes and deletions are instant. And remember, you don't write a single line of code.

But enough words, let's so you some pictures that will better explain how it works:

### Fill out your web template form.

Drag and drop your copy or simply just type away. Enter your prices if you're selling something. Enter your description, options, Shipping instructions, etc...

The screenshot shows a web browser window with a form titled "Add a New Record". The form contains several input fields: ID (001), Date (24-Apr-2002), Order Item Name, Order Item Code, Order Item Price, Order Item Unit, Order Item Weight, Suggest Sell URL, Suggest Sell Item, Suggest Sell Unit, and Suggest Sell Item. A large, bold, black text overlay "1. Fill out Form." is centered on the form.

### 1. When you're done just click the "Add" button.

In this simple little action, you've set a series of complicated actions in the background. The Si-Fi CAS engine has created a record entry in the internal database with all the information stored in separate fields. If you ever need to recall certain Information or make changes, it's as simple as open the record and making your modifications.

The screenshot shows a web browser window with a form containing various input fields and a large, bold, black text overlay "2. Click Add.". Below the form, there is a yellow "Add Record" button and a "Reset Form" button. At the bottom of the page, there is a navigation menu with links: Home, Add, View, Delete, Modify, List All, Admin, and Log Off.



### Instantly your new web page is done.

It's live and running on the Internet.  
No file uploading using complicated  
programs like FTP, Dreamweaver  
Contribute or Frontpage.



### [Try a demonstration now!](#)

Please use id: **guest**, password: **guest**  
(the actual publishing feature has been disabled for site protection)

The best part is what we call “Set it & Forget it”. It's exactly as it sounds, you simply setup the system as described above, and forget it. Whenever you need new content, you simply open your browser, logon, and create new content and web pages. You no longer need to worry about how complicated software works, where you're web designer is and what's on his plate or whether or not it will take a long time to finish a simple task.

This system is particularly good for those moments when you need stuff out the door super fast but you haven't got the time, such as last minute web page updates, announcements, and other time sensitive content.

“ **I needed a web page up before noon. I opened my browser, logged on and within minutes I had my web page up and running... all before my client arrived in town. Now that's what I call convenient and headache free! Thank you Aspire Web Solutions for Si-Fi CAS.** ”



So if you're prepared to start your very own Si-Fi Content Authoring System, let's get started!

But wait, if your web site is already prepared to take over the internet, then great, if not, then the following brief message may make a big difference for you.

Our "**Dominate the Web**" system is a system that hones your marketing material down to it's core constituents and messages (the dominate the web introductory ebooks are available online right now for free, using the link provided below). This system allows you to really focus on what your marketing material should be to maximize your sales and nothing less. To get the complete picture on this system, visit:

<http://www.aspirewebsolutions.ca/services/dominate-the-web.htm>

As mentioned earlier, Si-Fi CAS is part of a complete system we call the "**One2One Client Care**"™ System. And as part of this system, it's built to make your life easier by providing you these great features:

- ❑ **Easier Over Time**™ technology. Most of our solutions are either wizards (i.e. step1,2,3) based or as simple as drag and drop. This means the more you use it, the easier it gets. In part because it's designed to be easy the first time, but also because you'll actually remember how to use it the next time.
- ❑ **Complete Customize**™ service. You're never locked into a given solution because most of our applications are cusomtizable. This means that we'll make it your way.
- ❑ **1HR Phone Call Return Guarantee**™. We understand that sometimes you will have questions and usually because something is due yesterday. We understand that you'll probably want to be able to reach us...fast. That's why



we guarantee that we'll return your call in 1hr. (During Mon - Fri, 9 - 5pm. Not including Holidays)

- **Insta-Messaging Assistance.** Real-time or mobile text messaging allows you to stay in touch with us all the time. It's like having a friend with you at all times.
- **"How to" Help Documents** are always available 24/7. Sometimes you just want to do it all yourself but need a push in the right direction.
- **Professional Services Experience and Certified Project Management** (PMP). We know you want to work only with professional people with professional experience. We have many years experience with top Fortune 500 companies such as IBM, Sears Canada, TD Bank and more.

So if you're ready to start your Content Authoring System, remember to make your life easier just...

## “Set it & Forget it”

Don't take our word for it, listen to what our clients are saying:

**“Aspire Web Solutions provided me a wealth of business tools that fit perfectly to my business needs”**

-Archana Jaiswal, <http://www.MindOne.ca>

**“Excellent...love working with you!”**

-Kelly McCormick,  
<http://www.McCormickTeam.com>

**“Aspire is a very professional company that's well worth the investment.”**

Laura Helsel, Owner  
Riverdale Pilates  
<http://www.riverdalepilates.com>



**Try a demonstration now!**

Please use id: **guest**, password: **guest**  
(the actual publishing feature has been disabled for site protection)

**More FREE ebooks on our "One2One Client Care"™ System are now available now at:**

<http://www.aspirewebsolutions.ca/solutions/solutions.htm>

**Learn how to Dominate the Web Now:**

<http://www.aspirewebsolutions.ca/services/dominate-the-web.htm>



**The five biggest worries buyers face when finding a Web Services Company, and how to eliminate them.**

:::pdf



<http://www.aspirewebsolutions.ca/the-5-biggest-worries.PDF>

**Call 416-516-2390 for your**  
**100% Risk Free 1HR Consultation now.**